

BE PART OF  
THE 2026  
EDITION OF

*Around*  
**SALEM**  
MAGAZINE

**Online  
Edition, too!**

**Accessible  
24/7/365 at  
[aroundSalem.org](http://aroundSalem.org)**

for

- RESIDENTS
- VISITORS
- BUSINESS
- PLEASURE
- ALL WHO LOVE SALEM

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**SALEM**  
2026

FOR ALL WHO LOVE SALEM | VA

curious about  
**ANTIQUES**  
and curio shops  
SALEM's got 'em a plenty

Our  
**NEW!**  
Foodie  
Scene

Let's Look At  
Some Of Our  
**LARGER**  
**EMPLOYERS**

Salem  
Ridge Yaks

new season new name

Plus: City • County • Chamber Directories

▲ mock-up shown

**Call or Email To Reserve Your Space Today!**

Contact:  
**Tom Field**  
**540-389-9945**  
**[info@berryfield.com](mailto:info@berryfield.com)**

Berryfield Publications

**540-389-9945**

**[info@berryfield.com](mailto:info@berryfield.com)**

**BERRYFIELD**  
MARKETING & MEDIA

# *Around*SALEM MAGAZINE

## 2026 RATE CARD • EDITORIAL PROFILE • CIRCULATION

**AroundSALEM** magazine is Salem's response to "We want—we need—our own magazine!"

Print magazines mean more. Established entities and favored communities have their own publications. Beyond the increasing clutter of digital and what's online. (Though **AroundSALEM** is also online.)

**AroundSALEM** showcases the best of Salem and... what's all around the Salem community.

Your 2026 edition includes news and pictures of all the best things happening here. **AroundSALEM** is the perfect go-to resource for anyone who lives, works, plays, visits, or appreciates Salem, Virginia.

Advertising in **AroundSalem** is good marketing for your business as it places you in front of your existing, new, and next customer. The magazine is online and the printed publication is distributed by our Salem-Roanoke County Chamber of Commerce as well as placed on location at area businesses and merchants and visitor centers throughout the year.

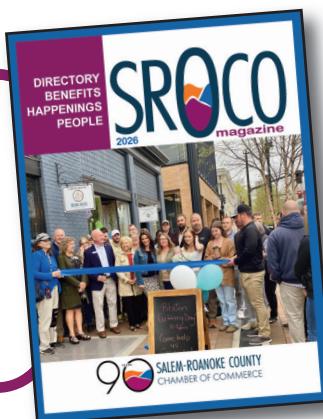
### ONLINE EDITION, too!

All rates for 2026 include being in the 24/7/365 online edition.  
Reach more people all year long.  
Link and share on your own organization's website and social media channels for even more exposure!

See it now at [www.aroundsalem.org](http://www.aroundsalem.org)

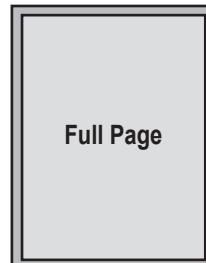
Contact:  
Tom Field  
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[info@berryfield.com](mailto:info@berryfield.com)

magazine covers shown are not final (illustrative purpose only)

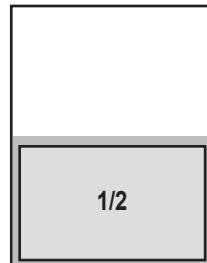


mock-up shown ▲

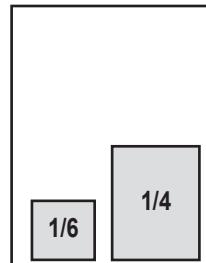
### 4 Display Ad Sizes



Full Page Bleed Size: 9" x 11.5"  
Non Bleed Size: 8" x 10"



Half Page Bleed Size: 9" x 6"  
Non Bleed Size: 8" x 5"



Quarter Page Size: 3.75" x 5"  
Sixth Page Square: 3.25" x 3.25"

### Advertising Rates

| STANDARD POSITIONS | 2026 RATES | CHAMBER MEMBER DISCOUNT RATE |
|--------------------|------------|------------------------------|
| Full Page          | \$2,200    | \$2,000                      |
| 1/2 Page           | \$1,320    | \$1,200                      |
| 1/4 Page           | \$ 770     | \$ 700                       |
| 1/6 Page           | \$ 440     | \$ 400                       |

\* Guaranteed position add 10%

| PREMIUM POSITIONS            | 2026 RATES | CHAMBER MEMBER DISCOUNT RATE |
|------------------------------|------------|------------------------------|
| Back Cover                   | \$2,750    | \$2,500                      |
| Inside Front Cover           | \$2,640    | \$2,400                      |
| Center Spread (2 full pages) | \$3,300    | \$3,000                      |
| First Right Page             | \$2,530    | \$2,300                      |
| Inside Back Cover            | \$2,420    | \$2,200                      |

Chamber  
Mini-Magazine  
Included!

Current Salem-Roanoke County  
Chamber of Commerce Members  
Get Discount Ad Rates!

### 2026 SCHEDULE

Space Reservation: January 16, 2026

Ad Deadline: January 30, 2026

Distribution: March 2026 — February 2027